



June 11 & 12

**YWCA Great Lakes Bay Region's
43rd Annual Riverside Art Festival
June 11 & 12, 2016 - Bay City, MI**

The YWCA Riverside Art Festival draws over 10,000 people from around the Great Lakes Bay Region with beautiful artistry and entertainment. The venue on the streets of downtown Bay City and along the riverfront of the Saginaw River has allowed the festival to grow and the artists love the atmosphere! The jury committee for the festival will convene twice - once in February and again in April. Acceptance letters will be sent within two weeks of jury meetings based on when your application is received. All jury decisions are final. Jury decisions are based on originality and level of difficulty and the committee is anonymous. The jury committee reserves the right to limit the number of artists accepted for the show and the number of artists represented in each media category. Jury will be done in the order that applications are received. Any application that does not have the required photos submitted will not be considered for the show.

Media and Prize Money

The YWCA markets the Riverside Art Festival through the following local newspapers: The Bay City Times, The Saginaw News, and The Midland Daily News. The festival is also highlighted in the Michigan Festival and Events Publication/Brochure, and festivalnet.com. The Bay City Times also presents a feature artist in the weekend events insert along with detailed information about the festival. Other marketing includes flyers, postcards, banners, radio, and road side signs. Awards will be presented for Best of Show (\$200 and ribbon) and second place (\$100 and ribbon).

Demographics

The Riverside Art Festival is located in Bay City, Michigan which is part of the Great Lakes Bay Region and includes Bay, Saginaw, and Midland counties. The population of the three counties respectively is 391,000 combined, with an average family income of \$56,000. For 43 years the Riverside Art Festival has drawn people from throughout the state of Michigan.

Eligibility

The Riverside Art Festival accepts only handmade-original work. Commercial kits, premade patterns and pieces are not accepted. All jewelry must be made by the jeweler, prefabricated jewelry is not allowed. All jewelers must submit a process summary.

Set-up

We know how hard it is to lug your treasures far and wide. Having the venue on the street allows all artists to drive right up to their booths to unload and pack-up.

Booth Sitters

Have to go to the bathroom? Get a drink? Grab some more art? The YWCA will have several booth sitters to assist our hard-working artists. Be assured that someone will always be available to lend a hand. We will also have a designated artist relations tent to answer those pressing questions. As always the Riverside Art Festival has an exceptional reputation as a well-organized event.

Silent Auction

Every artist has the opportunity to donate a piece of their art to the YWCA's silent auction. All auction donations will be highlighted with the artist's name and booth location to draw patrons to view their other wonderful pieces. Last year 92% of artists donated their beautiful work to support the YWCA Great Lakes Bay Region's programs and services.

The Riverside Art Festival is the YWCA Great Lakes Bay Region's largest fundraiser of the year and all proceeds support advocacy, economic empowerment, and professional development programs for women and their families in the Great Lakes Bay Region.

For more information about the YWCA Great Lakes Bay Region or the Riverside Art Festival, please visit www.ywcaglblr.org.

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| Festival Coordinator Brandon Strong strongbrandon@att.net p: 989.894.9055 f: 989.894.9056 | Important Dates - 2016 Application Deadline March 31 Last Day for Refunds March 31 Registration/Set-up 6-9pm June 10 Registration/Set-up 7-9am June 11 Auction Items Due 8am June 11 Festival 10am-6pm June 11 Festival 11am-4pm June 12 |
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ywca
Great Lakes Bay Region

**YWCA Great Lakes Bay Region's
43rd Annual Riverside Art Festival
Application Form**

Festival Coordinator
Brandon Strong
strongbrandon@att.net

Deadline: March 31, 2016

Online registration is available at www.ywcaglbr.org under the "News & Events" tab

p: 989.894.9055
f: 989.894.9056

Artist Information

Artist Name: _____

Business Name: _____

Address: _____

City/State/Zip: _____

Home Phone/Cell: _____

Email Address: _____

Vehicle Description and License #: _____

Booth Assignment Request*: Same/similar location as 2015 Other: _____

**Booth assignments are not finalized until the day before the festival. The YWCA cannot guarantee specific space requests, however we will do our best to accommodate.*

Medium (Please circle one)

| | | | | | | |
|-------------|---------|----------|--------------|-----------|---------|----------|
| Ceramics | Crafts | Drawing | Garden Art | Glass | Jewelry | Metal |
| Mixed Media | Novelty | Painting | Photography | Sculpture | Stone | Textiles |
| Watercolors | Weaving | Wood | Other: _____ | | | |

Jury Information

- Jury meets twice: once in February for applications received by February 1, 2016 and once in April for applications received after February 1, 2016. Checks are cashed upon acceptance into the festival.
- All applications must include 5 excellent photos (no slides) - 1 of 5 must be a work in progress and 1 of 5 must show your booth display. The jury will not consider applications that do not have the appropriate photos submitted.
- Your application must include a short paragraph describing your work and the process used.
- Note to our jewelry artists: This particular medium has become very competitive. Please submit your application on time and provide the appropriate photos for consideration of your artistic ability. Buy-sell jewelry is not acceptable. Please be sure to include a summary of your process for jury consideration. The Riverside Art Festival only allows 20% jewelry for artistic variety.

Checklist

- This Application Form
- Jury Fee: \$25 check or MO to YWCA GLBR (nonrefundable, separate check from Booth Fee)
- Booth Fee: \$200 check or MO to YWCA GLBR (cashed upon acceptance into the festival, separate check from Jury Fee)
- Late Booth Fee: After 3/31/16 additional \$25 (based on availability and not guaranteed)
- Water Hook-Up: \$25 (limited availability)
- Electricity: \$25 (limited availability)
- Summary of work & process
- Five excellent photos
- Signed Festival Policies
- Self-addressed stamped envelope for acceptance notification

I certify that all information, pictures submitted, and summary completed for this application are my own original work. My work is not buy-sell, prefabricated, or the work of another non-present artist.

Name: _____

Date: _____

**YWCA Great Lakes Bay Region's
43rd Annual Riverside Art Festival
Festival Policies**

1. All work must be original work created by the artist and be represented in the photos. Indication of buy-sell items will result in immediate removal from the festival. The YWCA has the right to ask any exhibitor not complying with the show rules to relinquish their space without a refund.
2. Booth assignments are not finalized until the day before the festival. The YWCA cannot guarantee specific space requests, however we will do our best to accommodate.
3. The YWCA is not responsible or liable for any personal injury, theft, loss, or damage to property/display before, during, or after festival hours.
4. All artists must have a tent and proper display. No open air booths allowed unless prior permission is attained by the festival coordinator.
5. No pets are allowed at the festival. This will be strictly enforced.
6. Artists are responsible for the collection and remittance of Michigan sales tax.
7. All artists will have access to their booth for unloading merchandise beginning Friday at 6pm and from Saturday morning 7-9:30am. Streets must be free of all vehicles by 9:30am.
8. Loading and unloading directions: Park in the WEST lane (towards the river) and leave the EAST lane open at all times. Park for loading/unloading only. Once unloaded, please remove your vehicle and park in a designated parking lot. Please be courteous to your fellow artists and pack up your belongings before pulling your vehicle up when loading at the end of the festival. This is designed to prevent congestion and accidents in the street.
9. All artists are subject to inspection of merchandise on Saturday from 9-10am.
10. Registration/check-in is Friday from 6-9pm and Saturday 7-9am.
11. Please come prepared for the weather as there is always the possibility for rain and strong winds in this area. Please have appropriate weights as this festival is located on the street where you are unable to stake in your tents.
12. No booth changes are allowed once the festival is underway to avoid disruption to the festival.
13. Cancellations before March 31, 2016 will receive a refund minus a \$25 processing fee. No refunds after March 31, 2016.
14. I agree to remain open during designated festival hours.
15. I agree to let the YWCA use the pictures submitted for promotional purposes.

I agree to the above stated policies of the YWCA Great Lakes Bay Region's Riverside Art Festival.

Name: _____

Date: _____

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| Festival Info. | | Mailing Address YWCA Great Lakes Bay Region Riverside Art Festival 723 Washington Ave. Bay City, MI 48708 |
| Registration & Set-Up | Fri, June 10 6-9pm Sat, June 11 7-9am | |
| Festival Hours | Sat, June 11 10am-6pm Sun, June 12 11am-4pm | |
| Location | Downtown Bay City on Water St. | |
| GPS Address | 723 Washington Ave. Bay City, MI 48708 | |



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Great Lakes Bay Region

723 Washington Ave.
Bay City, MI 48708

Return Service Requested

NON-PROFIT ORG.
U.S. POSTAGE
PAID
BAY CITY, MI
PERMIT NO. 437

Artist Information & Application

June 11 & 12

Bay City, MI

